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www.hearingcentercv.com



Preparing for Emergencies When You Have a Hearing Loss

The New Year is the perfect time to update your earthquake/emergency kits. But what if your emergency kits aren't up to date? We have compiled a list of items we recommend to keep in your emergency kits, with special additions for the hearing impaired. You can print this list for yourself and your family from our website:

www.hearingcentercv.com

What about day-to-day alerts? Can you hear your doorbell? Phone? Smoke alarm? There are many Assistive Listening Devices (ALDs) specially designed for alerting people with a hearing loss. These typically involve one or more **transmitters**, which detect the signal, and one or more **receivers** that can alert you by lights, vibrations, or sound emitted at a volume more likely to be heard by people with hearing loss.

Visit our website for a special booklet with information on specific products available to you! The Hearing Center keeps a limited number of devices in stock, but we are more than happy to order any products that you might wish to purchase.

Congratulations to our lucky October & November patients who got a surprise fortune cookie, which included a special savings on their hearing aid purchases! Hearing Center patients saved \$1,000 on this season's promotion!

Calendars!

As a special gift for our patients, we are offering one (1) Hearing Center calendar per household for patients who come in to the Castro Valley office and mention this offer. Our calendars feature beautiful pictures of the Planet Earth for 2011. Supplies are limited!

Come in for yours today!

Happy New Year, from the Hearing Center!

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New Tinnitus Products

“Tinnitus,” also known as head noise, ringing, roaring, or insect sounds, is commonly associated with hearing loss. In most cases, the noise is mild and easily ignored by the patient. In other cases, where a hearing loss is present, hearing aids may “mask” the noise.

Often, caffeine, stress, fatigue, and illness make tinnitus worse, usually for a short period of time. Remember that caffeine is not only found in coffee, but in tea, chocolate, and many types of soda.

Many of our patients have asked for additional help dealing with their tinnitus symptoms. We have found a company with products developed by physicians to aid in tinnitus management. We have personally tried several of these products before offering them to you. The following products are currently in our office for demonstration:



Sound Therapy System S-550-05

- 6 authentic, high fidelity built-in nature sounds: Ocean Surf, Stream, Rain, White Noise, Summer Night, Wind
- State-of-the-art digital playback technology for the world's most realistic sound
- Add more sounds with the world's only Sound Card technology
- 4 position timer
- Gentle off

Sound Oasis Sleep Therapy Pillow SP-150

- Enhances the listening experience for Sound Oasis uses for optimal relaxation, comfort, and privacy
- Machine or hand washable pillow - simply remove speakers from pillow
- Hypoallergenic polyester fiberfill
- 1/8" (3.5mm) plug fits most electronic devices
- Standard size pillow: 20" x26"



If you or someone you know is a part of the group whose tinnitus is a disturbing part of everyday life, treatment is available. Both of our audiologists are trained and experienced in the non-medical treatment of hearing loss, with all of the latest devices and therapies to treat the problem.

Call (510) 537-4211 to receive a copy of the tinnitus questionnaire and to schedule an appointment for an evaluation and our recommendations for treatment.

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