



Eden Medical Center
20126 Stanton Ave #206
Castro Valley, CA 94546



25th Anniversary: What's New?

Meet your Audiologists!

Beth Ehrlich-Smith, Au.D.

Dr. Ehrlich has been in practice over 30 years, and has owned the Hearing Center for 25 years. She specializes in aural rehabilitation: helping you get the most of your hearing aids.

Kenneth Smith, Ph.D

Dr. Smith has been in practice over 41 years in the industry and is a professor for the Au.D. Clinical Doctorate program at Salus University.

If you haven't been by the office lately, come in and say hello. Dr. Beth Ehrlich has partnered with Dr. Kenneth E. Smith, Ph.D.

Dr. Ehrlich and Dr. Smith were married in January. They continue to commute between their practices in Castro Valley and Shawnee Mission, Kansas. [yup Kansas].

After ten years at our present location we will be remodeling part of our office later this year. We are sorry for an inconvenience this might cause.

In an effort to help our patients, we are offering an addition to our referral programs to help with the cost of hearing aid upkeep.

Refer a friend or family member to us and if they purchase a hearing aid, you have the choice of either, TV ears, three 48 packs of hearing aid batteries or one year of complimentary hearing instrument services.



So Small, You Can't See It.

Resound has released a new high performance behind the ear hearing aid called the DOT.

The DOT is the smallest behind-the-ear hearing aid available on the market. It is lightweight, comfortable and virtually invisible. Patients with mild to moderate hearing loss can experience better hearing and speech understanding in difficult listening environments without the annoying whistle or background noise.

The DOT also offers automatic switching, meaning you do not have to make any manual adjustments. The DOT is a brand new type of micro-miniature behind the ear, receiver in the canal technology.

When the receiver [or speaker] is taken from the aid and placed in the ear canal, we achieve several advantages: in size and sound quality.

It's available in several price ranges to fit your budget. For more information contact the office 510-537-4211 or visit our website at hearingcenterofcastrovalley.com.



Jitterbug Cell Phones

Having trouble with your cell phone? Jitterbug might be the answer.

It's as simpler way to stay in touch with bigger buttons and brighter text than other cell phones.

There are no contracts.

You have a choice of two phones: an easy to use cell or an emergency only telephone.

Now available in our office. For more information call our office at 510-537-4211.

MORE POWER

There is a new super power hearing aid on the market. The Naída by Phonak has the— “Power to change life”

Naída is the first UltraPower hearing system to deliver on the promise of digital technology for patients with significant hearing loss. It combines exceptional audibility and clarity with wireless capabilities, packed in an unbelievably small water resistant casing, Naída is the ultimate UltraPower solution. It's Empowering people to communicate clearly and reliably in most situations. Contact your audiologist to see if Naída is right for you.



Election Blues and Investment Scares

As this unsettling year comes to an end, there aren't many people who haven't been affected in some way.

WE want to take this time to let you know we at the Hearing Center continue to be here for your hearing health care needs.

DID YOU KNOW....

Stress affects your ability to understand...

NOT Hearing Well Causes Stress

Stress can affect your Overall Health

While we can't help all the concerns in your life, we can help you to hear and understand to the best of your ability.

*Do you need a cleaning and adjustment?

*Has your hearing ability changed?

*Is your present hearing instrument just Plain tuckered out?

The Holiday Season is almost here and not being able to HEAR family and friends can be lonely and depressing.

DON'T WAIT! Don't Miss **OUT!** Let us help you de-stress.

Call for a complimentary cleaning and check.

If you Could benefit from New Instruments but hesitate because of the price, ask about our Holiday Finance Plan. Good through December 31st.



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